

This document contains a series of facts and interesting snippets of information which you may want to use in your own activities in support of the campaign.

Construction accounts for **2.6 million jobs** in the UK.

The construction sector is expected to **grow by nearly 3%** over the next five years.

Over the next five years the construction industry will **need to recruit over 220,000 additional people** to meet the skills challenge.

The **growth is benefitting the whole country**<sup>1</sup>:

- ✓ North East: 2.3% growth, an additional 3,500 jobs
- ✓ North West: 2.5% growth, an additional 4,790 jobs
- ✓ Yorkshire & the Humber: 2.3% growth, an additional 3,220 jobs
- ✓ East Midlands: 2.2% growth, an additional 3,120 jobs
- ✓ West Midlands: 2.1% growth, an additional 2,320 jobs
- ✓ The East of England: 2.5% growth, an additional 4,260 jobs
- ✓ South West: 3.6% growth, an additional 6,320 jobs
- ✓ South East: 2.5% growth, an additional 2,590 jobs
- ✓ Greater London: 4.2% growth, an additional 2,050 jobs
- ✓ Wales: 5320 new jobs
- ✓ Scotland: 5,700 new jobs

Go Construct will provide a brand new web portal which will provide a **'one stop shop' for anyone to find out what a career in construction is really like**. It will show the range of career paths construction offers as well as opportunities for hands on work experience and details of jobs available now.

Go Construct is a new campaign which will **dispel the out of date myths** which persist about the construction industry.

Go Construct has developed a **variety of inspirational careers and education resources** to support recruitment into the industry. These are available on the website and include:

- ✓ Presentations, activities and case study challenges.
- ✓ Information on how to become an ambassador for Go Construct.
- ✓ Access to impactful marketing materials for industry partners to promote construction using the Go Construct brand.

---

<sup>1</sup> Industry Insights, Construction Skills Network Blueprint for Construction 2015 - 2019

Go Construct will:

- **Inspire** anyone who might want to join our industry, as well as educate teachers and careers advisors, through a big industry- led campaign.
- Provide **campaign materials** through a single website for you to download and use.
- **Showcase** what a career in construction looks like through a step by step, online guide on the website. .
- Highlight and match **opportunities to experience** construction to those interested in joining the industry. This will include schools interacting with construction employers as well as construction site visits and work experience opportunities.
- Help employers with **materials** to use in schools and colleges. Encouraging adults to join or rejoin the construction industry.
- In 2016 Provide a **Skills Matching Service** connecting:
  - ✓ Those wanting to get into the industry with work experience and jobs with training.
  - ✓ Employers with schools and colleges to show what construction is all about.
  - ✓ Redundant apprentices with new employers.
  - ✓ Construction Ambassadors with those in education to showcase construction as a career.
  - ✓ Those with skills from other sectors or skills they haven't used for a period with programmes to refresh and acquire new skills.

Over **160 different construction careers** will eventually be profiled on Go Construct.

Construction is a career like no other and 95% of those working in a construction trade want to **stay working in that trade**.

19% of advanced apprentices progress to **Higher Education**.

Some of the biggest needs exist in traditional trades, based on natural turnover:

- ✓ Wood trades & interior fit out have an annual replacement rate of 4,260.
- ✓ Painters & decorators have an annual replacement rate of 3,520.
- ✓ Bricklayers have an annual replacement rate of 3,070.

**400 people are currently engaged with the project** to help design and shape Go Construct.

There are over **200 pages on the Go Construct** website - something for everyone.

At launch there will be **20 inspirational case studies** showcasing how people have built successful careers in construction. More will be added regularly.

The **UK construction industry is the safest in Europe**. In 2007, 1.8% of UK workers reported an injury occurring at work that resulted in sick leave compared to Germany (1.9%), Italy (2.3%), Spain (3.1%) and the EU-27 average (2.2%).

Over **320,000 women** work in construction in the UK.

Women working in construction are **employed in varied roles** including Civil Engineers (12% of all Civil Engineers) and Architects (18% of all Architects).

77% of employees are on permanent contracts and less than 7% are employed by agencies.

56% of construction workers have worked in the sector for 10+ years. Over 30% had been in the industry for 20 years or more.

98% of construction site workers have a construction-related qualification and/or skills card/certificate or are working towards a qualification.

25% of all construction workers say they perform a supervisory or management role on their site.