

**HEADLINE: CONSTRUCTION. A CAREER YOU CAN SHINE IN WITHOUT THE BOOT POLISH**

**BODY COPY:** Construction is an industry where you can shine, be a vital part of a team and contribute to iconic projects and infrastructure creating something of which you can be proud.

Link Descriptions (text above image)	Characters	Limit	Diff
Construction is a career like no other	38	90	-52
Construction. A career you can shine in without the boot polish	63	90	-27
Looking for a career change? Construction is a career like no other	67	90	-23

Post Text (text under link headline)	Characters	Limit	Diff
Construction is an industry where you can shine, be a vital part of a team and contribute to iconic projects and infrastructure, creating something you can be proud of. Construction. Construction is a career like no other	221	200	21

Link Headline (large text under image)	Characters	Limit	Diff
Be part of a team	17	25	-8
Create something special	24	25	-1
Looking for a new career?	25	25	0
Use the skills you have	23	25	-2