

HEADLINE: ONCE YOU START A CAREER IN CONSTRUCTION YOU’LL NEVER LOOK BACK

BODY COPY: Construction is a career where you never stop moving, never stop learning and never stop playing your part. With 224,000 new jobs over the next 5 years your career is going in the right direction.

Tweets	Characters	Limit	Diff
Once you start a career in construction you'll never look back. Reach your potential.	85	94	-9
Construction is a career where you never stop moving, learning and playing your part.	85	94	-9
Construction is a career like no other. Start your career today and you'll never look back	90	94	-4