

**HEADLINE: ONCE YOU START A CAREER IN CONSTRUCTION YOU’LL NEVER LOOK BACK**

**BODY COPY:** Construction is a career where you never stop moving, never stop learning and never stop playing your part. With 224,000 new jobs over the next 5 years your career is going in the right direction.

Tweets	Characters	Limit	Diff
<b>Construction is more than just building. It’s a career that can span a lifetime.</b>	81	94	-13
<b>A chance to change lives and communities. Construction. A career that can span a lifetime.</b>	91	94	-3