Guidance for current construction ambassadors

**What’s changing?**
From July 2020, CITB is partnering with STEM Learning to enhance our construction ambassador programme and increase our reach throughout the UK.

If you’re currently a construction ambassador, you’ll need to register online with STEM Learning to continue your amazing work, helping us to inspire the next generation of construction professionals.

As a STEM construction ambassador, you’ll be able to manage all your ambassador activities on STEM Learning’s digital platform. All services and support you previously received from Go Construct will be available on the new platform.

**What is STEM Learning?**
STEM Learning is the largest provider of education and careers support in Science, Technology, Engineering and Mathematics. They have over 30,000 Ambassadors and 19 STEM Hubs across the UK which offer a range of support, opportunities and local expertise.

**Why are we working with STEM Learning?**
Our partnership with STEM Learning allows us to enrich our ambassador programme. Their digital platform will act as a one-stop shop for training, industry events, feedback and Go Construct resources. Plus, we’ll be able to increase our reach. Through STEM, we’ll gain access to events held at 100% of secondary schools within the UK, allowing us to connect with and inspire many more young people to consider careers in construction.

**How do I register with STEM?**
It’s easy to sign up:

1. To become a STEM construction ambassador, [register here](#). If needed, this [tutorial video](#) will guide you through the process.

2. When you reach the ‘Schemes Participation’ section, select to participate in the ‘Construction and the built environment’ scheme as per the screenshot below. If you start typing ‘construction’ in the free text field, this option will be identified for you.

![Registration Instruction 1:You must select “Construction and the built environment”](#)

Within the ‘Schemes Participation’ section, there will be an option for you to share your information with the selected scheme. You will need to tick the box (see the
screenshot below) indicating you are happy for your details to be shared in order for CITB to be able to continue interacting with you. Ticking this box is very important as it will allow us to send you news about the latest Go Construct resources, opportunities, events and training.

3. You'll need to complete a free of charge Enhanced Disclosure Check as part of your registration process. Depending on whether you hold a DBS check (or the Scottish equivalent), it could take up to three weeks for this to be processed.

4. When you've registered, you'll need to complete some induction training and a safeguarding assessment. Your induction will explain how you can manage your own engagements and request resources via your personal STEM Learning dashboard.

5. Once we are satisfied with your Enhanced Disclosure Check you will be good to go. You can start booking in events to attend as a construction ambassador and will be able to request Go Construct resources via your personal dashboard.

For further guidance on registering to be a construction ambassador or managing your STEM profile, contact the Go Construct team at CA@citb.co.uk or on 0300 456 7924.

**Will I need to complete any training?**

Yes. All the training you’ll need to complete will be available once you’ve registered online. As a minimum, you’ll be required to complete an initial induction and a safeguarding assessment. There will be other relevant, online content for you to review at your leisure.

Whether you’ve already completed construction ambassador training or not, we recommend that you complete the full online induction. This will act as a refresher and will also familiarise you with STEM Learning’s self-service digital platform, to allow you to manage event bookings and make the most of the system.

If you’d like more support, face-to-face training is regularly offered through STEM Learning’s regional hubs. Courses cover topics such as presentation skills, safeguarding and much more.
I'm already a STEM Ambassador – do I need to do anything?
Great news! This makes things easier for you. All you need to do is update your existing STEM Ambassador profile by adding the ‘Construction and the built environment’ scheme. See the screenshots above for more on this or watch this video for guidance.

If I already have a valid DBS certificate what do I need to do?
Once you’ve registered your interest to become a construction ambassador through STEM Learning, a representative from your local STEM hub will get in touch with you and talk you through what to do next. You will need to provide a copy of your current DBS certificate (or Scottish equivalent) for approval.

Will I still be able to order resources for events?
Yes. As a STEM construction ambassador you’ll be able to access STEM Learning’s online library containing over 14,000 resources. In time, we’ll be adding resources more specific to the construction and built environment sector.

Everything you were previously able to request from CITB will be provided by your local STEM Learning hub, such as Go Construct resources, stationery, flyers and information guides.

As a STEM construction ambassador, should I still promote Go Construct?
Yes, absolutely! Go Construct remains our go-to reference platform for careers in construction. Whilst schools and colleges will need to be directed to the STEM Learning website to book construction ambassadors, we still recommend that you signpost young people and educators to Go Construct (www.goconstruct.org) for further information about careers in construction.

I currently have some events booked in. Should I still go?
Yes, please do attend any events you already have booked in and we’ll send you all the information you require as normal. From now on, any new events you take part in should be booked via STEM Learning’s digital platform.

Who will be my main contact?
STEM Learning will now be managing the day to day operation of the construction ambassador programme. CITB will still be on hand to support ambassadors, but our focus will shift to promoting and increasing the reach of the programme.

Existing relationships or sub-management of construction ambassadors, i.e. via an employer, federation, trade association or training group, will be supported through STEM Learning’s digital system.

Will I have a local STEM contact?
Yes, STEM has 19 hubs across England, Scotland and Wales. When you register with STEM Learning you will be assigned a local hub based on your address.

A member of your local STEM hub team will introduce themselves, support you through your induction and will be on-hand for any other support you need.

Please remember to update your address if you move or end up working from an alternative address for long periods of time.
How will STEM notify me of upcoming events in my area?
STEM will alert you to activities within your area via your personalised ambassador dashboard. You can also download the STEM ambassador app to receive notifications to your phone.

How will I hear about ambassador training?
Once you’ve registered with STEM Learning, your local STEM hub will keep in touch via email to share details of training courses available in your area. If there’s a specific area that you’d like support or training on you can present this to your local STEM hub for consideration.

CITB will continue to deliver training either directly or via STEM Learning. This may be digital training (via e-learning and videos) or in-person training arranged independently or in conjunction with STEM Learning via regional hubs.

Will schools and colleges see my contact details?
No, you only share contact information with schools and colleges by tagging yourself to their event or directly offering your time or services. Other than that only STEM Learning and parties you have given consent to, such as CITB and your employer, will be able to see your data.

What if I can't make an event?
If you can’t make an event, there’s no need to assign yourself to the request. If you mistakenly sign up to an event or, for any reason, find that you can’t make it, contact your local STEM hub representative.

Will my employer be informed of my work as a construction ambassador?
For the first time, construction employers will be able to sign up to their own dashboards via STEM Learning. If you tag your employer directly when you sign up to an event, they will be able to keep track of your upcoming engagements and monitor your ambassador performance.

If you need to gain consent from your employer before signing up to an event, it is your responsibility to do so before agreeing to a commitment.

What happens if I change jobs or move organisations?
Your STEM Learning profile can be amended and updated anytime, whether you need to change your employment details, address or contact information.