



**SKILLBUILD**

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# PHOTOGRAPHY POLICY

For the use of photographic or digital images, film or video footage  
(‘images’)

# Photography Policy

## For use of photographic or digital images, film or video footage ('Images')

- To comply with all applicable laws and regulations relating to processing of personal data and privacy, including the General Data Protection Regulation (GDPR) (EU) 2016/679 and the Data Protection Act 2018 and including where applicable the guidance and codes of practice issued by the Information Commissioner (the "Data Protection Legislation"), we need your permission to take and/or publish any Images in which you feature.
- The Images in which you feature, may be used or broadcast in all formats, including in films, videos, in electronic or print form for any purposes in relation to CITB's work including, without limitation, for marketing and advertising purposes, and including the right to use the Images in any advertisements and other publicity materials, direct mail, books, newspapers, magazine articles, videos, television programmes, exhibition panels, websites and internet publications throughout the world wherever and whenever CITB chooses to do so. Should we wish to use these Images for any other purpose than that indicated above in the future we will seek your permission.
- Consent is required for the Images taken and used by CITB only and does not apply to any Images taken or used by sponsors, host venues or the general public, for which CITB has no responsibility for or control. This could include, but is not limited to, Images taken by members of the public of you and/or Images that incidentally include you in the background.
- CITB will take all reasonable measures to ensure the Images for which you have given consent are used solely for the purposes for which they are intended. If you become aware these Images are being used inappropriately, please inform CITB immediately.
- For further information explaining your legal rights please view the CITB Privacy Notice online at [citb.co.uk/privacy](https://citb.co.uk/privacy).

You will be asked to give us your permission to use any Images (or parts of Images) in which you appear, in accordance with the conditions outlined above and the terms of the Data Protection Legislation, by completing the **Photography/Video Consent Form**.

### **Associated documents:**

August 2018: Photography/Video Consent Form



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