Suggested interview questions
Interview questions

Questions should be relevant to the type of content you are planning to make.

Some ideas for types of content include:

• Interviews with employees/colleagues in different job roles
• Interviews with groups traditionally under-represented in the construction industry
• Employee testimonials about their employer
• A day in the life of a particular job role

• News and updates on a particular project
• Demonstrating a particular skill or craft
• Overview of a broad range of job roles across a project
• Unusual tasks and views on a construction site
• Show a construction project from start to finish through time lapse.
Interview questions

Here are some suggested questions to pick from when putting your content together:

Introduce yourself or your subject:

- What’s your name and job role?
- Tell us a bit about yourself. How old are you? Where are you from?
- What is your job and what do you do?
- What do you usually wear at work? Boots/high vis/helmets?
- What happens when you arrive at work? Where you will be on site and what you plan to do?

Talk about your job:

- Your qualifications and training - what training have you done and/or are you planning to do?
- Talk about career progression. What different roles have you worked in? What are your ambitions for your career in the future?
- What do you actually do day-to-day? What are your tasks?
- Colleagues. What job roles do you mainly interact with daily?
- What opportunities to get on site does your role give you? Describe the experience of visiting a building site.
Interview questions

Here are some suggested questions to pick from when putting your content together:

Talk about how you feel about your work:

- Is there a part of your job that you take great pride and satisfaction in?
- What are the toughest challenges you face in your job? Does weather ever affect your job, or is it a long chain of suppliers that can get held up?

- What are the best parts of your job?
- What advice would you give to someone like you getting into construction?
Thank you

Any questions?

Get in touch by emailing: info@goconstruct.org

Using the subject “Go Construct content”